

When selecting, producing and using instructional video clips,

- seek parsimony, so follow the maxim “Less is more”
- avoid overlap between spoken and written words
- segment, signal and weed clip contents
- provide learners with control options allowing non-linear study
- provide learners with a site map, guidance and navigation aids
- provide learners with tasks and assignments encouraging elaboration and computer-supported collaboration
- control and monitor the time learners need to view, understand and process clip contents

Box 9. 8 Effective instructional video

*Underlying chapters and sections in **Using Video to Develop Teaching:***

8. Using video for activating instruction

Video as a medium for instruction

The teacher as multimedia user and producer